

2010 PSHOTDEALS Sweepstakes
Palm Springs Desert Resort Communities
Convention and Visitors Authority
OFFICIAL RULES

1. No purchase necessary. A purchase will not increase your chances of winning. The Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes is open to U.S. residents only and contestants must be 21 years of age or older at time of entry to be eligible. This contest is void where prohibited by law.
2. Employees and immediate family members (dependents under IRS rules), affiliates, subsidiaries, advertising and promotional agencies of the Palm Springs Desert Resort Communities Convention and Visitors Authority and all sponsors associated with the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes are not eligible. The Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes is governed by the laws of the United States and is subject to all applicable federal, state and local laws and regulations.
3. One grand prize winner (from all eligible entrants) will be randomly selected at the end of the contest period. Grand prize winner will receive round trip tickets for two (2) to Palm Springs International Airport via Alaska Airlines and Two night's accommodations for Two in a Deluxe room at the Westin Mission Hills Resort & Spa PLUS One round of Golf for Two on Pete Dye or Gary Player Course OR Two (50) minute Spa Treatments. Prize drawings will be conducted at Palm Springs Desert Resort Communities Convention and Visitors Authority, 70-100 HWY 111, Rancho Mirage, CA, 92270. Winners will be notified via e-mail. Prizes must be accepted as awarded; no substitutions. Prizes are non-transferable and non-refundable. Prize restrictions: Roundtrip tickets are available from nearest Alaska Airlines U.S. servicing city to Palm Springs International Airport. Roundtrip tickets are subject to blackout dates, including 11/20-11/30/10 and 12/18/10-1/3/11; must allow two weeks from the time of reservation and your flight; Westin Mission Hills Resort & Spa package includes Room and Taxes; package is subject to restrictions and based upon availability. Prize package expires February 1, 2011. Additional exclusions and blackout dates may apply. All other costs (including but not limited to taxes, expenses, incidentals, etc.) are the responsibility of the winner. Winner must respond to a congratulatory e-mail within 48 hours and provide a means to receive the prize by mail or at Palm Springs Desert Resort Communities Convention and Visitors Authority, 70-100 HWY 111, Rancho Mirage, CA, 92270.
4. The Palm Springs Desert Resort Communities Convention and Visitors Authority will launch the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes on January 1, 2010. One may enter the contest by visiting www.PSHotDeals.com and clicking "Enter to Win". The Palm Springs Desert Resort Communities Convention and Visitors Authority will host the contest on their website. Contest to run through March 31, 2010.
5. Winners will be selected at random from all eligible entries received. Odds of winning depend on the total number of eligible entries received. Prize packages will be mailed within 6 - 8 weeks. Entrants agree to release Palm Springs Desert Resort Communities Convention and Visitors Authority and all of its programs and sponsors associated with Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes from any and all liability resulting from participation in the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes. Each winner, by acceptance of the prize, agrees to release the Palm Springs

Desert Resort Communities Convention and Visitors Authority and all of its programs, officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors and advertising agencies from all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prizes.

6. Only one entry per person, please. Additional entries from one person will result in disqualification of that additional entry.

7. Winner is responsible for all federal, state and local taxes, liabilities and forms associated with each prize. Palm Springs Desert Resort Communities Convention and Visitors Authority and all of its programs and all sponsors associated with the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes reserve the right to require any forms for eligibility, release of liability, prize acceptance and/or tax purposes within 14 days of notification. Noncompliance within 14 days may result in disqualification and selection of an alternate winner. The Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes entrants agree to abide by the terms of these Official Rules and by the decisions of the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes commissioners, which are final on all matters pertaining to the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes.

8. The Palm Springs Desert Resort Communities Convention and Visitors Authority are not responsible for late, lost or misdirected e-mail or mail or any computer, online, telephone or technical malfunctions that may occur. If for any reason the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes cannot be completed as planned, the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes can be canceled, terminated, modified or suspended at any time for any reason by the aforementioned sponsors.

9. [By entering this contest, entrants release](#) the Palm Springs Desert Resort Communities Convention and Visitors Authority and all of its programs and all sponsors associated with the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes from any and all liability resulting from participation in the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes or use of any prize won. Entrants further consent to release to the aforementioned companies the use of each winner's proper name, city and state for purposes of advertising online and in print or any other media or trade in connection with the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes without further compensation. The aforementioned companies further reserve the right to use any and all information related to the Palm Springs Desert Resorts 2010 PSHOTDEALS Sweepstakes, including information on contestants obtained through the contest, for marketing purposes or any other purpose, unless prohibited by law.

10. This contest is sponsored by the Palm Springs Desert Resort Communities Convention and Visitors Authority. For a list of winners after April 1, 2010, mail a separate, self-addressed envelope requesting the winner to: Palm Springs Desert Resort Communities Convention and Visitors Authority, 70-100 HWY 111, Rancho Mirage, CA, 92270.